Career Research Assignment

Performance Objective #12

**Goal:** Research a career in the food service industry using multiple sources (i.e. personal interview, interview, periodicals, etc.) and present your findings

**Step 1:** Choose a career in the food service industry that interests you and you would like to find out more about. Some ideas are listed below, but you are not limited to this list. Feel free to find something unique!

|  |  |
| --- | --- |
| * Chef (head chef, sous chef, etc) * Pastry chef * Cruise ships * Food service director * Food service manager | * Catering manager * Culinary Scientist (aka food scientist) * Recipe developer * Menu developer |

**Step 2:** Research your career by using the internet, personal interviews, and other sources. Some good websites to start with include:

* utahfutures.org
* [www.bls.org](http://www.bls.org)
* Food Service Career Options Textbook
  + (scan QR code to the right)
* FDA/USDA websites websites

**Step 3:** Gather as much information about the job as you can. Start to compile the following information about the career that you chose.

* Description of the job—what exactly do they do?
* Educational requirements—what kind of schooling do they need?
* Pros and Cons—what are the good and bad things about this job? (i.e. do they work crazy hours? Do they get to work in fancy places or have additional perks?)
* What kinds of places would they work
* What experience or certifications are necessary to get hired?
* What intrigues you about this job?
* How easy is it to get a job in this area? Is it super competitive? Is there a limited need? Is it looking like a job that will be stable in the near future or have high unemployment?
* What is the average salary?
* What kinds of hours do they work?
* What kinds of benefits do they get?

**Step 4:** Choose how you will present the information that you found. You may pick any of the following options:

* Write a paper,
  + Should be 2 pages
  + Must be typed and double spaced
  + Should include headings for each of the categories in Step 5
* Create a digital presentation (Keynote or PowerPoint)
  + Include a title slide with name and period
  + Should include one slide for each category (6 slides + title slide)
  + At least 5 of the slides should include a picture or graphic
* Make a poster displaying the information you found
  + Mounted on some kind of poster board
  + Include at least 3 pictures
  + Writing should be typed
  + Should look neat and professional

**Step 5:** Create your project! Regardless of which type of project you are doing (paper, presentation, etc.), it must include the following:

* Title
* Name and Period
* Description of career
* What skills and education levels are required?
* What are the pros and cons of this job?
* Job potential (salary range, benefits, opportunities for advancement, how competitive/available is this job?)
* Is this a career you would be interested in pursuing? Why or why not?

**Guidelines**

1. Make sure all of the information in step 5 is covered
2. Check for accurate spelling and grammar
3. Avoid plagiarism of any kind
4. Keep information concise and in your own words
5. Have fun! Find things that are interesting to you!

**Grading**

1. Title, name and class period – 5 points
2. Description of career – 15 points
3. Education requirements – 15 points
4. Pros and Cons of this career – 15 points
5. Job potential (salary, benefits, etc.) – 15 pts.
6. Is this career of interest to you or not? – 15 points
7. Typed, grammar, graphics/illustrations, neat and professional – 20 points

**Project worth 100 points**