**PROMOTION ASSIGNMENT**

**Kitchen Unit: \_\_\_\_\_ Class Period:\_\_\_\_\_ Score:\_\_\_\_\_/40**

**Names of Students: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Directions**

Your group needs to come up with a promotion/advertisement and a packaging design for your food item. Turn in one project per group.

**Promotion/Advertisement**

You need to create a promotion/advertisement for your food item.

Items to include on your promotion:

1. Logo and/or slogan
2. Number of tickets the item will cost
3. Name of your product

Make it easy to read

Create an eye catching design

Use colors, pictures, etc.

This assignment is worth 20 points.

**Packaging Design**

You also need to create the packaging for your food item.

What will your packaging look like?

How are you going to present your food item to the customers?

This assignment is worth 20 points.

**Grading**

This assignment will be graded on the day of your food item sale. You will receive one grade per unit. Take your time, be creative and have fun! ☺